

Start Up - Speed Dating – March 31<sup>st</sup>

Start Ups date students

Contact: [stani.dobenko@sce.de](mailto:stani.dobenko@sce.de)

Register now

<http://bit.ly/1vEHGzI>



STRASHEG CENTER FOR ENTREPRENEURSHIP

# STARTUP SPEED DATING

*Jobs*

# Start Up - Speed Dating – career fair just with Start Ups

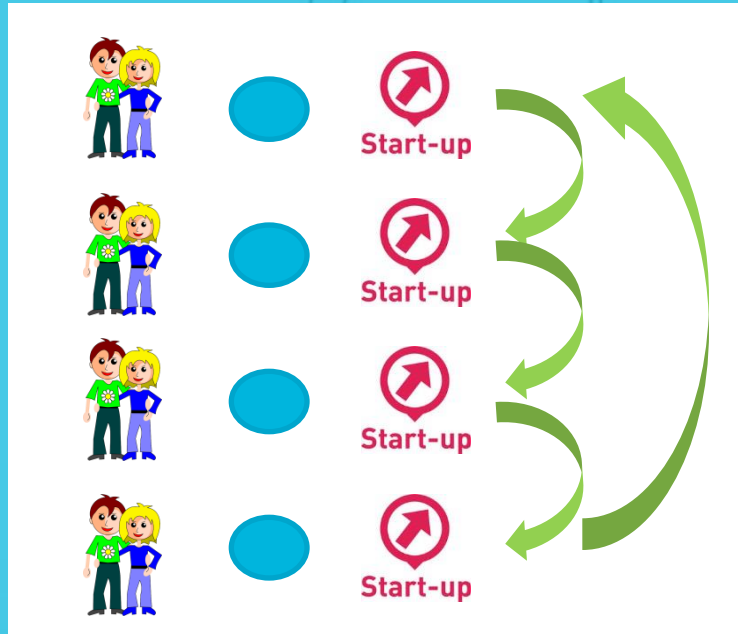
- Students from Munich universities will apply for vacancies in your Start Up
- Chance to recruit new employees (Interns, graduates / job starter, co founder, etc.)
- Chance to promote your products/ company
- Fee: 25,00 €

# Procedure – Start Up - Speed Dating

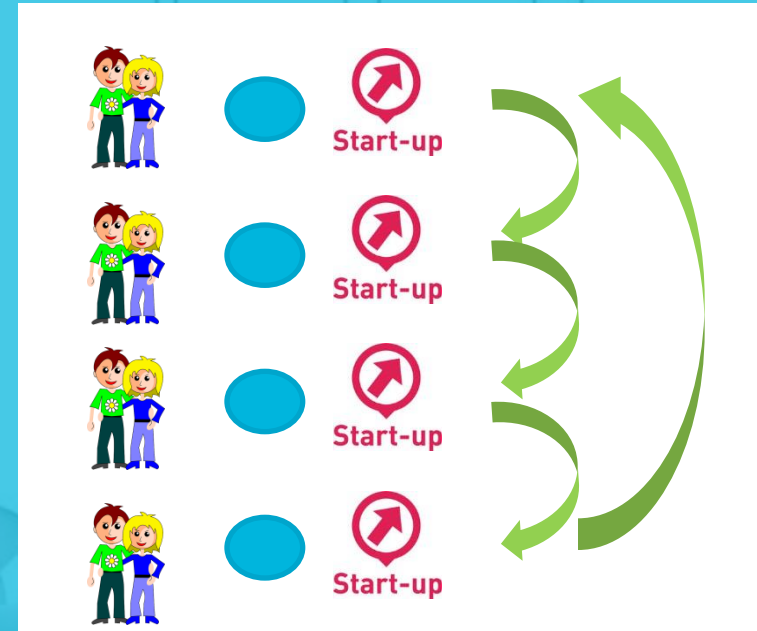
- like „speed dating“
- Students are clustered in groups of expertise
- Students are staying seated and the Start Up representatives are moving from table to table

# Example for the procedure at the SCE

## Room A: IT



## Room B: Business



# Agenda of Start Up - Speed Dating

Until February 21<sup>st</sup> 2015

- Send your Job description (free format stani.dobenko@sce.de)
- register at eventbrite: <http://bit.ly/1vEHGzI>

Until March 31<sup>th</sup> 2015

- SCE promotes the vacancies
- Registration deadline for the students

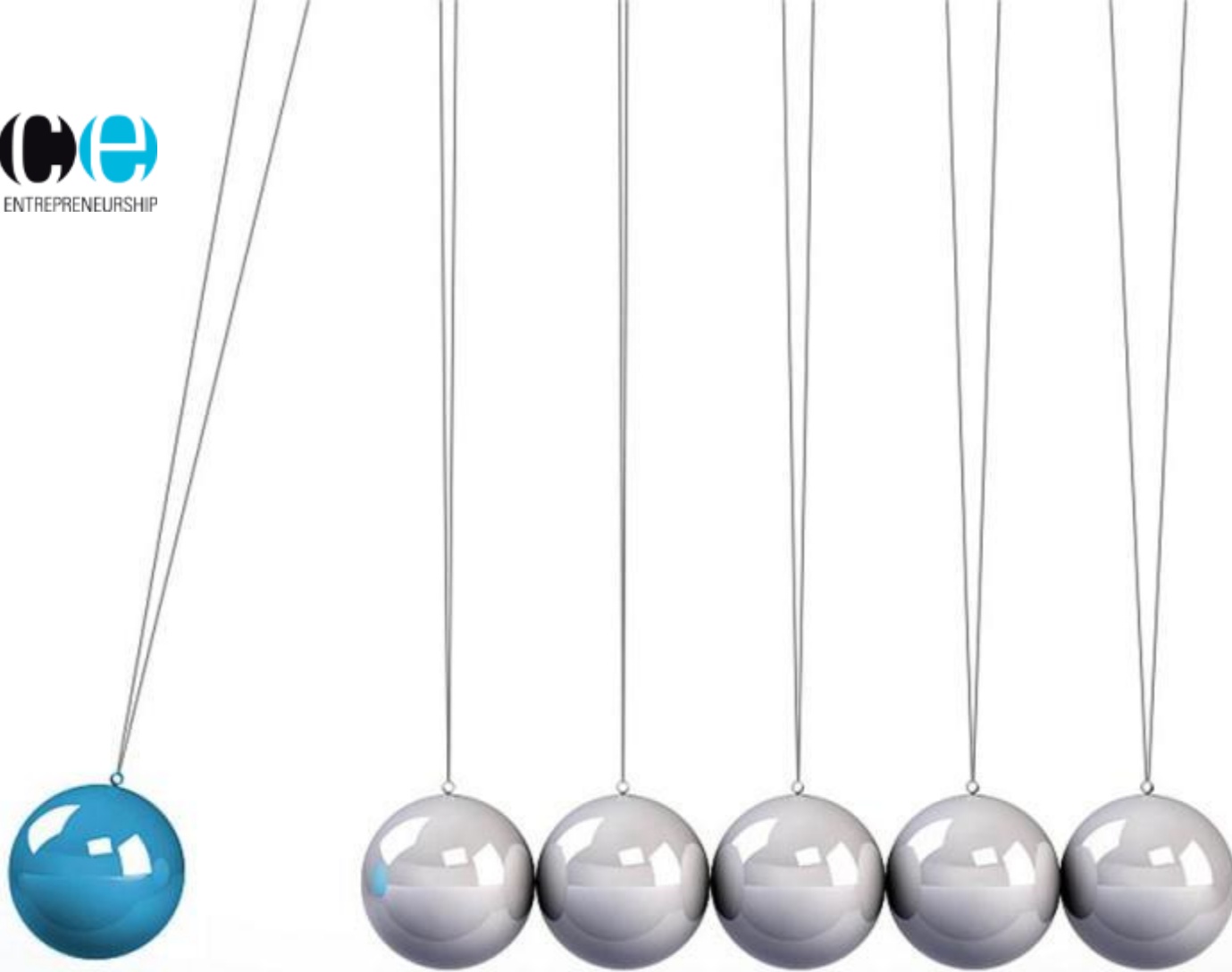
March 31<sup>th</sup> 2015  
6 pm

- Introduction
- 5 min conversation = 36 in total
- 21:00 socializing

# Do you want more?

- If you want to involve students more into your start up, check the following slides
- It is about an event where students work on a weekend on a project for your start up
- **If you participate at Start Up - Speed Dating , you will receive preferential treatment for Weekend Up Start**





Weekend Up Start May 31<sup>st</sup>  
Students work with you during a weekend

Contact: [stani.dobenko@sce.de](mailto:stani.dobenko@sce.de)



# Examples for potential projects of Weekend Up Start

## Business Administration

- Can't sell my product?
- Don't know the perfect price for my product
- How much money should we raise now?
- How to motivate our employees to work harder
- Can't identify our customer for our great product

## IT

- Can't create a youtube channel
- No one can find us on google
- How to find the best programmer for us
- On which platform should we build our software
- ...

# Summary of Weekend Up Start (WUS)

- Students from Munich universities will work on your project within 48h
- Chance to recruit new employees
- Chance to promote your products
- ...

# Procedure of Weekend Up Start (WUS)

Until April 1<sup>st</sup> 2015

- Send a onepager with description of a project for the students to [stani.dobenko@sce.de](mailto:stani.dobenko@sce.de)

Until May 28<sup>th</sup> 2015

- Promotion of the onepager and the WUS
- Student will register/ sign up
- Out of all start ups 15 will be chosen for the event

Fr + Sa May 29<sup>th</sup>-30<sup>th</sup> 2015

- Short introduction of the start ups and their project
- Formation of the working teams
- Project work

Sunday May 31<sup>th</sup> 2015

- Project work
- Presentation of the results + feedback
- Closing party

# Framework and hints for the project

## Framework

- Can be realistically completed in a weekend
- Startup representatives should be able to attend the event

## Hints

- The project should motivate the students to work for/with you on the project
- Formulation should be appropriate for target group
- Due April 1<sup>st</sup> 2015
- ...

# What can be expected and will be offered?

## Start Up

- Active participation of at least one representative
- Participation fee 225 EUR
- Catering, drinks and working material
- Introduction to aprox. 18.000 students

## Students

- Passion for the project and/or the start up
- Start up feeling
- Chance to work for your Start Up
- Meet potential employer
- Become acquainted with the community at the university

# Concept for Weekend Up Start (WUS)

- 15-20 start ups
- Project work from friday until sunday
- Ca. 70 motivated students can/will participate
- Food and beverages will be provided

??? !!!

- Feel free to ask
- Write me your ideas and explain why you would change something
- [stani.dobenko@sce.de](mailto:stani.dobenko@sce.de)